*SAMPLE FUNDRAISING LETTER*

*Achieve your fundraising goal by sending a pledge email or letter to family, friends, neighbors and co-workers asking for their support. Sample text is below to help you reach out to your community.*

SAMPLE LETTER

Dear \_\_\_\_\_\_\_\_\_\_,

On [insert date] I am lacing up my sneakers and participating in the annual **Miles for Migraine**

**Walk/Run/Relax [insert event location].** This event raises money for much-needed migraine disease research, education and support groups. This is a cause that is near and dear to my heart since it has impacted me personally.

Last year Miles for Migraine walk/run/relax events raised nearly $600,000 for research, with a portion of those funds allocated to fellowship programs centered right here in our own backyard. We want to raise even more this year, because we do not have enough doctors in this field to support people living with migraine, and the research required to find a cure. I have committed $\_\_\_\_ to participate in the event and set a personal fundraising goal of $\_\_\_\_\_\_. I am asking you to make a commitment too. Would you consider making a fully tax-deductible donation of [insert amount] to help Miles for Migraine and me achieve our goals?

\*\*\*OR if returning participant in 2021\*\*\*

In 2020, I raised more than $\_\_\_\_\_\_, thanks to my friends and family who gave so

generously. This year, I’ve set a personal goal to raise $\_\_\_\_\_\_\_ and I need your help.

Would you consider making a fully tax-deductible donation of [insert amount] to help Miles for Migraine and me achieve our goals?

If you are interested in participating in the Miles for Migraine event, I would love to have you join my team, [insert team name]. Please feel free to contact me at the [insert email address], or check out www.milesformigraine.org for more information.

Thank you for your support and I hope that you’ll share in this exciting event with me.

Best Regards,

[Name]

Miles for Migraine Walk/Run/Relax Participant